



Philip D. Murphy, Governor  
Sheila Y. Oliver, Lt. Governor  
Elizabeth Maher Muoio, State Treasurer  
James A. Carey, Executive Director

FOR IMMEDIATE RELEASE

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Event Video: <https://vimeo.com/394964649/fc4cf903cc>

Event Photos, subject PDF's available for download and publication at: <https://www.njlottery.com/en-us/playingresponsibly.html>

## New Jersey Lottery and the Council on Compulsive Gambling of New Jersey Raise Public Awareness of Problem Gambling

**TRENTON (March 2, 2020)** – New Jersey Governor Phil Murphy has issued a Proclamation declaring March 2020 Problem Gambling Awareness Month in New Jersey. Throughout the month, the New Jersey Lottery will be working with the Council on Compulsive Gambling of New Jersey, Inc. (CCGNJ) in an effort to educate the general public and health care professionals about the warning signs of problem gambling and to raise awareness of the help that is available both locally and nationally. “Awareness + Action” is theme for the 2020 Problem Gambling Awareness Month Campaign.

Today, James A. Carey, NJ Lottery’s Executive Director, held a joint press conference with Neva Pryor, CCGNJ’s Executive Director, to discuss efforts to promote public awareness about the dangers of problem gambling.

“The Lottery is committed to promoting responsible play and educating its players about how to recognize the warning signs of problem gambling. We have a long-standing relationship with the Council on Compulsive Gambling of New Jersey and are pleased to join with them today to launch a statewide campaign, **‘Awareness + Action.’**”

Since June 1999, the Lottery has participated on the CCGNJ’s Board of Directors. The Council’s 1-800-GAMBLER helpline number is printed on every Lottery ticket, on all brochures and signage, and it also appears as a tag line on all of the Lottery’s radio and television advertisements. The Lottery’s website directs visitors to the Council’s site, where members of the public can get free information and help.

“The Council on Compulsive Gambling of NJ offers a broad array of educational, outreach, and support services for those people affected by disordered and problem gambling and also for the broader community,” said Pryor. “March is a great time raise awareness and to encourage the community to be open to discussing gambling problems and to take action and learn about resources to get help. We’re very pleased to be partnering with the Lottery to get the message out that discussing the ‘invisible addiction’ can lead to hope, help and change.”



James Carey, executive director of the New Jersey Lottery, along with Neva Pryor, executive director of the Council on Compulsive Gambling of New Jersey, Inc., together recognize the month of March as Problem Gambling Awareness Month.

(more)



New Jersey Lottery • PO Box 041 • Trenton, NJ 08625 • [NJLottery.com](http://NJLottery.com)



Must be 18 or older to buy a lottery ticket. Please play responsibly.  
If you or someone you know has a gambling problem, call 1-800-GAMBLER®.



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The CCGNJ operates a 24-hour confidential helpline, 1-800-GAMBLER, that takes over 15,000 calls a year. Any individual with a gambling problem or a family member needing assistance can call for help and referral. Information on Problem Gambling Awareness Month activities in New Jersey and additional resources can be accessed through the CCGNJ website: <http://www.800gambler.org>

The National Problem Gambling Awareness Month website also lists resources and helpful tools on its website: <http://www.npgam.org>

### **ABOUT THE LOTTERY**

The mission of the New Jersey Lottery is to raise revenue for maximum contribution to support the State benefiting the citizens of New Jersey through the responsible sale of Lottery products. The Lottery has the distinct designation of being awarded a Level 4 Certification by the World Lottery Association, one of the world's most respected industry authorities on responsible gaming practices. This award recognizes the Lottery's planning, development and implementation of responsible gambling programs and initiatives.

**ABOUT THE COUNCIL ON COMPULSIVE GAMBLING OF NJ, INC.** The Council on Compulsive Gambling of New Jersey, Inc. is a private non-profit organization that provides information, education and referral services for people affected by gambling disorders. The Council's mission is to educate the public to the fact that problem and disordered gambling is a treatable illness. The Council's 1-800-GAMBLER® Helpline and website [www.800gambler.org](http://www.800gambler.org) have been resources for thousands of people who are compulsive gamblers and recovering from problem and disordered gambling, as well as their friends and families. For further information, contact: The Council on Compulsive Gambling of NJ, Inc. at: 609-588-5515, Neva Pryor, Executive Director at ext. 17 or [neva@800gambler.org](mailto:neva@800gambler.org)

**ABOUT THE WORLD LOTTERY ASSOCIATION** The World Lottery Association is an international trade organization that serves to integrate Responsible Gaming Principles into the day-to-day operation of its member lotteries. Membership in this association is exclusive and requires adherence to a responsible gaming code of conduct.

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